

EYES

Enlarging Youth Entrepreneurial Spirit

Module: Running a café



(Photo of StockSnap on Pixabay)

Business Plan

2019-1-FR01-KA202-062219

This Project has been funded with support from the European Union.

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Step 1

Watch the first 50 sec of the video and keep the information in mind for the steps to come.

<https://www.gruenden-in-muenchen.de/en/information/tutorials/#tutorial-15>

Step 2

Watch the two videos and get inspired for running a café

<https://www.youtube.com/watch?v=OclwCuhPEqs&t=28s>

<https://www.youtube.com/watch?v=wZ7twfgCAFU&t=7s>

Step 3

Firstly, find premises in your city that are suitable for a café. Whenever you visit a location – think of Step 1 - and you have to ask yourself a few questions: Is the location suitable for guests, i.e. easily accessible? Are there cold rooms and a kitchen? Are there sanitary facilities for the guests?

Step 4

After you have found suitable rooms, consider what the appropriate interior design should be and which product range will complement rooms and interior design.

Step 5

Follow the structure of “Planning your start-up” at Existenzgründerportal des BMWi (Federal Ministry for Economic Affairs and Energy)

<https://www.existenzgruender.de/EN/Die-ersten-Schritte/Gruendung-planen/inhalt.html>

and consider the video “Business plan – Written presentation”

<https://www.gruenden-in-muenchen.de/en/information/tutorials/#tutorial-5>

and create your own Business Plan!